

20 Ways To Be Creative

WHEN YOU **DON'T** FEEL INSPIRED

Your 20-Day Challenge

Are you struggling to be creative? Maybe you are stuck or uninspired? If so, try our 20-day creativity challenge.

Day 1. Change Your Environment

Today: Change up your work environment. Do you usually work at a desk? Find a counter and stand for a bit. Or sit on a couch.

Day 2. Take A Walk

An adult human is supposed to walk at least 10,000 steps a day. That is 5 miles. Stanford researchers have found that walking helps increase creative thinking by 60%.

Today: Get up and go for a walk before and after work. Get up from your desk throughout the day and go for a few short walks around the block.

Day 3. Make Something For Play

At the age of five, we're at 80% of our creative potential. The only difference between then and now is that back then we allowed ourselves to just play. There was no plan, no set goals, just an idea and the freedom to make whatever we wanted.

Today: Give yourself room to play. Just do it. Pick something out that you haven't done in a long time.

Day 4. Try Something New

Today: Find a new hobby to pursue in order to give your creative thinking a new perspective. Doing something new not only grows your creative background, but it also gives you a refreshing break from your usual practice.

Day 5. Take A Trip

Today: Pick out a place you'd like to go to on a weekend vacation. Plan the trip. It doesn't even have to be far away.

Day 6. Have A Mentor

Today: Search for a mentor today. Is there someone you look up to in your profession? Reach out and get to know them.

Day 7. Read A Book

Today: Find a book to read. Start with this awesome list of creative books.

Day 8. Find A Podcast

Today: Search for podcasts you'd be interested in listening to. Also search to see if any bloggers, writers, or marketers you follow have been hosted on any podcasts. You'll probably end up enjoying those podcasts as well.

Day 9. Collect Creative Sites

Today: You know of Pinterest, which is the world's largest inspiration site. There are several others that may also suite your taste. Whatever you enjoy, find those key sites that you can bookmark and refer to for creative reminders when you hit your creative road block.

Day 10. Collaborate

Today: Sometimes it just helps to talk out a problem or idea. Find someone nearby, talk it out, and collaborate on finding a solution.

Day 11. Look To History

Today: Look back at those who came before us. What did they accomplish? And what can you learn from them?

Day 12. Borrow Ideas

Today: If four of your favorite bloggers or designers got together to create something, what would they create? Answer that question. And then create that thing.

Day 13. Start An Inspiration File

Today: Collect as many ideas as you possibly can so that you can use it as a reference later on. This might take shape in a Pinterest Board, Evernote folder, or physical collection of clips and snippets.

Day 14. Sleep On It

Today: Get enough sleep tonight. Start a sleep journal. Write down any ideas that come to you late at night or early in the morning. And always remember to write the ideas down. It's so easy to forget them.

Day 15. Embrace Constraints

Today: Try limit yourself in some shape, way, or form to challenge the way in which you're thinking. Do you write novels? If so, write a short story.

Day 16. Make Mistakes

Today: If you aren't taking risks, then you aren't making mistakes, which means you'll never reach that new awesome idea that you've been waiting for. Make mistakes, fail fast, and then keep going.

Day 17. Combine Opposites

Today: If connecting familiar ideas isn't working, try connecting opposite or unrelated ones. This is often the equation comedians use for humor, and if it works for them, why not for you? Some of the most successful ad campaigns I've ever seen have been made possible by connecting an unrelated emotion or story to the one they're trying to convey. Opposites can be very powerful, so try them out.

Day 18. Ideas Notebook

Today: Take a notebook and start sketching. Fill it with quotes, doodles, and make a record of what you did that day. Write a story! Let this notebook be your place to play and relax.

Day 19. Ask New Questions

Today: Instead of taking the assumed, common approach, start by asking questions. Let that direct you to your creative inspiration.

Day 20. Do Nothing

Today: Sit back. Relax. Enjoy yourself and come back to what you were doing later. Time away might be exactly what you needed in order to come back completely restored and inspired.

When you're ready to plan your creative blog posts and rock your social media management give CoSchedule a try! Get your 14-day free trial today!

Hear The Raves



"I use CoSchedule to promote every new blog post and to re-promote my most popular posts on a regular basis. It is a one-stop solution, since I can post to every social media channel from within WordPress. It is simple, elegant, and an indispensable part of my

Michael Hyatt, *New York Times Bestselling Author of Platform: Get Noticed in a Noisy World*



"I need to keep our editorial calendar sharp, coordinate our guest contributors, and make sure we are amplifying our blog posts with social media. For me, CoSchedule does all that perfectly. It's like magic for my blog!"

—**Jay Baer**, *Convince & Convert Bestselling Author of YouTility: Why Smart Marketing Is About Help Not Hype*

CoSchedule

The social media editorial calendar for WordPress

The screenshot displays the CoSchedule WordPress plugin interface. At the top, there are navigation tabs for 'WordPress Blog', 'Schedule', and 'Settings'. The 'Schedule' tab is active, showing a calendar grid with columns for each day of the week (SUN, MON, TUES, WED, THURS, FRI, SAT). The grid contains several scheduled posts with their respective times and titles. A large CoSchedule logo is overlaid on the calendar grid.

SUN	MON	TUES	WED	THURS	FRI	SAT
	<p>8a 5 Tips For Writing Better Blog Headlines Marketing</p> <p>8a 5 Tips For Writi</p> <p>9p Don't Miss: 5 T</p>	<p>8a 5 Tips For Writi</p>	<p>4p Schedule Your Blog Like a Content Pro Content Planning</p>	<p>8a Schedule Your</p>		
	<p>8a Planning Your New Editorial Calendar</p>	<p>10a Grow Your Audience & Traffic Now</p>	<p>9p Schedule Your</p>	<p>8a Grow Your Aud</p>		<p>9p Grow Your Aud</p>