

# THIS IS THE BEST WAY To Write Catchy Blog Titles

500 Words + 100 Headline Templates = 438% More Traffic

## Write Catchy Blog Titles Like These To Get Way More Traffic

### Best Performing Content

- What 10 Studies Say About The Best Times To Post On Social Media
- 9 Types Of Blog Posts That Are Proven To Boost Traffic
- 20 Ways To Be Creative When You Don't Feel Inspired
- How To Attract An Audience With The Best Blog Photography Tips (+128 Free Images)
- 43 Data-Driven Headline Ideas From 1,000 Of The Most Popular Posts

VS.

### Worst Performing Content

- How To Discover Awesome Writing Techniques That Will Improve Reading Comprehension
- How To Use Marketing Performance Metrics That Will Improve Your Blog
- 5 Teaching Theories That Will Improve Your Educational Content Marketing
- How To Work With Designers With Authentic Advice From CoSchedule's Designer
- How To Meet Deadlines When You're Sick And Tired Of Missing Them

21,489 Average Pageviews

4,954 Average Pageviews

That means you could get 438% more traffic by following this advice!

## Include Numbers In Your Blog Titles

### STEP 1

### STEP 2

### STEP 3

Outline Your Blog Post

Match The Value With A #

Include Sample Size



## Longer Content Often Has A Higher SEO Page Ranking On Google

Data from SERIQ

Include a keyword in your blog title, then write long-form content to help your post rank in search engines.

## Use The Words Your Audience Uses In Your Blog Titles

### STEP 1

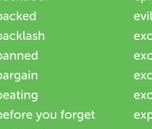
### STEP 2

### STEP 3

Survey Your Audience

Review For Consistencies

Use Trends In Headline



## 500+ Words To Use In Your Blog Titles That Will Increase Your Social Shares

### POWER + EMOTION WORDS

absolutely	devoted	in the	powerful	swindle
abuse	direct	inexpensive	practical	taboo
advise	dirty	informative	preposterous	tailspin
affordable	disastrous	innovative	priced	tank
agony	discount	insanely	prison	tantalizing
alert	disgusting	insider	privacy	targeted
amazing	disinformation	insidious	private	tawdry
announcing	dollar	instructive	prize	tech
anonymous	double	interesting	professional	technology
approved	download	ironic	profit	teetering
armageddon	drowning	ironclad	promising	temporary fix
arrived	dumb	irresistibly	protected	tempting
arrogant	easily	is the	proven	terrific
assault	easy	is what happens when	provocative	terror
astounding	embarrass	it looks like a	pummel	tested
astoundingly	emerging	jackpot	punish	that will make you
as the	empower	jail	quadruple	that will make
attractive	endorsed	jaw-dropping	quality	that will
audacity	energize	jeopardy	quick	the best
authentic	energy	jubilant	quickly	the ranking of
avenge	enormous	killer	rare	the most
backbone	evil	know it all	rave	the reason why is
backdoor	epic	largest	reckoning	thing i've ever seen
backed	evil	latest	reclaim	this is the
backlash	excellent	launching	reduced	this is what happens
banned	excited	lavishly	refugee	this is what
bargain	exciting	lawsuit	refund	this is
beating	exclusive	liberal	refundable	thrilled
before you forget	expert	lick	reliable	thrilling
behind the scenes	explode	lies	remarkable	timely
belief	exploit	lifetime	research	tired
best-selling	exposed	like a normal	research	to be
beware	extra	limited	revealing	to the
big	eye-opening	line	revealing	toxic
billion	fail	loathsome	revenge	trap
black market	faith	lonely	revisited	treasure
blacklisted	famous	looks like a	revolting	tremendous
blinded	fantastic	looming	revolutionary	triple
blissful	fascinating	lost	rewarding	triumph
bloodcurdling	fearless	lowest	rich	truth
bloody	feast	lunatic	risky	try before you buy
blow your mind	feeble	lurking	ruthless	turn the tables
bomb	fire	lust	sale	ultimate
boost	fleece	luxurious	scarce	unauthorized
bootleg	floUNDERing	luxury	scary	unbelievably
bottom	flush	lying	scream	uncommonly
bravery	focus	magic	searing	unconditional
brazen	fool	mainstream	secrets	under
breakthrough	fooled	make you	secure	underhanded
brehtaking	for the first time	mammoth	security	undo
bright	forbidden	marked down	secretively	unexpected
buffoon	force-fed	massive	seize	unique
bully	forgotten	meltdown	selected	unlimited
bully	forgotten	meltdown	selected	unlimited
bumbling	fortune	might look like a	sensational	unparalleled
burned	foul	mind-blowing	shameless	unparalleled
cadaver	frantic	minute	shatter	unscrupulous
cash	free	miracle	shellacking	unsurpassed
catastrophe	freebie	mired	shrewd	unusual
caution	frenzy	mistakes	silly	unusually
censored	fresh on the mind	money	sick and tired	unusually
certified	frightening	money-grubbing	simple	uplifting
challenge	frugal	moneyback	simple	urgent
chance	fulfill	monumental	simplified	useful
cheap	full	murder	sinful	valor
cheer	fundamentals	murders	six-figure	valuable
collapse	gambling	never again	sizable	value
colorful	genuine	nightmare	skill	vaporize
colossal	gift	no good	skyrocket	verify
compare	gigantic	no questions asked	slaughter	vibrant
competitive	grateful	noted	stealthy	victim
complete	greatest	obnoxious	smash	victory
compromise	greed	obsession	smug	vindication
concealed	grit	odd	smuggled	viral
confessions	growth	of the	sniveling	vulnerable
confidential	guaranteed	off-limits	snob	wanted
conquer	gullible	offer	soar	wanton
conspiracy	hack	official	soaring	warning
controversial	had enough	on the	special	wealth
corpse	happy	opportunities	spectacular	weird
courage	hate	outlawed	spine	what happened
crammed	hazardous	outstanding	spirit	what happens when
crave	helpful	overcome	spotlight	what happens
crazy	helpless	painful	staggering	what this
crisis	help are the	pale	startling	when you see
crooked	hidden	panic	strange	when you
cruel	high	pay zero	strangle	whip
crush	highest	payback	strong	whopping
cure	hoax	perspective	stuck up	wicked
danger	hope	pioneering	stunning	will make you
daring	horrific	piranha	stupid	willpower
deadline	how to make	plague	sturdy	withered
deadly	how to	plague	suddenly	wonderous
death	hurricane	played	superior	worry
defiance	hypnotic	pluck	sure	wounded
delight	illegal	plummet	surge	you need to know
delighted	imagination	plunge	surging	you need to
delivered	immediately	pointless	surprise	you see what
depraved	important	poor	surprising	you see
destiny	improved	popular	surprisingly	zinger
destroy	in a	portfolio	surrender	
devastating	in the world	pound	survival	

### COMMON + UNCOMMON WORDS

a	I	things	found	one
about	if	this	girl	out
after	in	to	good	people
all	is	up	guy	photos
an	it	was	happened	really
and	just	what	heart	reasons
are	like	when	here	right
as	ll	who	its	see
at	me	why	know	seen
be	most	will	life	social
but	my	with	little	something
by	no	you	look	thing
can	not	your	love	think
did	of	actually	made	time
do	on	awesome	make	valentines
ever	re	baby	makes	video
for	she	beautiful	man	want
from	should	being	media	watch
get	so	best	mind	ways
has	that	better	more	way
have	the	boy	need	world
he	their	dog	never	year
her	there	down	new	years
his	these	facebook	now	you'll
how	they		old	

## 100+ Headline Templates

From Copy Hackers, Copyblogger, Michael Hyatt, Crazy Egg, CoSchedule

- What (#) Studies Say About (Subject)
- (#) (Noun) That Are Proven To (Desirable Outcome)
- (#) Ways To Be (Adjective) When You Don't (Verb) (Adjective)
- How To (Verb) An (Audience) With The Best (Subject) Tips (+#) Free (Resources)
- (#) Data-Driven (Noun) From (#) Of The Most Popular (Noun)
- (#)+ Easy Ways To (Verb A (Noun) That Will Skyrocket By (#)% In 1 Year
- How To Use (Noun) To Increase Your (Desirable Outcome)
- The (#)-Minute, (#)-Step Solution For The Best (Noun)
- How To Rock A (Noun) That Will Save You Tons Of Time
- How To (Verb) Your (Noun) For Massive Growth
- To The (Role) Who Will Settle For Nothing Less Than (World-Class Outcome)
- Break All The Rules And (World-Class Outcome)
- How Your (Service Provider) Is Ripping You Off, And What To Do About It Right Now.
- I Found A (Adjective) Way To (Get Incredible Outcome)
- See Why We Have An (Adverb) (Adjective) (Social Problem) In Just (Short Time).
- (Influencer Or Celebrity) (Emotional Reaction) (To Thing That Basically The Whole World Already Understood)
- Is This The World's First (Good, Bad, Or Desirable Thing)?
- How To Survive Your First (Good, Bad, Or Desirable Thing)
- How I Found Out That (Unexpected Thing) Is The Best Medicine
- Let Me Show You The Secrets Of (Powerful Group)
- What (Group Or Celebrity) Can Teach You About (Unexpected Thing)
- (David-Type Addresses Goliath-Type.) (Result).
- How To Make (\$) With Your \_\_\_\_\_ Step-By-Step
- The Complete Library Of (Large #) Free And Low-Cost (Desirable Resources)
- Behind The Scenes Of A \_\_\_\_\_
- (Person Does X.) (Another Person's Reaction.) Result: Priceless.
- The Secret Ways The (People From A Foreign Country) (Get Desirable Result)
- (#) Little Known Factors That Could Affect Your (Thing In Which Reader Has A Vested Interest)
- Why Haven't (People Like Your Readers) Been Told These Facts?
- Is It Immoral To (Get Desirable Outcome)?
- Recently Downsized/Fired (Profession) Reveals The Dirty Little Secrets To (Outcome)
- Do You Have The Courage To (Do Something Very Desirable)?
- This (Bad Thing) Just Happened. (Outcome Or Media) Is (Adjective).
- How To (Get Incredible Result) And (Do Unexpected Thing As A Result).
- (Bully Does X.) (Bullied Reacts With Y.)
- I Stopped (Doing Common Thing) Today. You Should, Too. Here's Why.
- Who Doesn't Like (Somewhat Accepted Taboo)? (Unexpected Answer With Tease About Why.)
- I Spent (Time) (Working Toward Goal). I Just (Quitting Statement). Here's Why.
- I Don't Regret \_\_\_\_\_ But Here's What I'd Do Differently.
- Would You (Do Unimaginable Thing)? I Just Did.
- Who Else Wants \_\_\_\_\_?
- The Secret Of \_\_\_\_\_
- Here Is A Method That Is Helping \_\_\_\_\_ To \_\_\_\_\_
- Little Known Ways To \_\_\_\_\_
- Get Rid Of (Problem) Once And For All
- Here's A Quick Way To (Solve A Problem)
- Now You Can Have (Something Desirable) (Great Circumstance)
- (Do Something) Like (World-Class Example)
- Have A (Or) Build A \_\_\_\_\_ You Can Be Proud Of
- What Everybody Ought To Know About \_\_\_\_\_
- How To \_\_\_\_\_ Every Day
- How To \_\_\_\_\_ As a (Role)
- Give Me 30 Minutes And I'll Give You (Desirable Outcome)
- Try These 5 (Tactics) For A Week, And Be Twice As (Productive)
- Why Your \_\_\_\_\_ Get Ignored, And How To Fix That
- 7 Reasons You Should Be Using (Tactic) In Your (Role/Project)
- Why Don't (Role) Get (Desired Outcome)?
- Do You Wish More People Bought Your (Product)?
- If You Can (Do Something Simple), You Can (Desired Outcome)
- If You Can Follow A Recipe, You Can (Desired Outcome)
- (#) Lessons I Learned From \_\_\_\_\_
- The Ultimate Guide To \_\_\_\_\_
- 9 Out Of 10 (Group Members) Can't/Don't \_\_\_\_\_ Are You One Of Them?
- Make Your First (\$) Sale In Just (#) Hours (Watch Below To See How!)
- Are You Still Wasting Money On \_\_\_\_\_ (Without Anything To Show For It?)
- People Regularly Pay Me (\$) For This Information—But You Can Have It FREE:
- How To Permanently Stop Your \_\_\_\_\_ Even If You've Tried Everything!
- Is (Subject) A Scam? Find Out If You're Putting Your \_\_\_\_\_ At Risk
- Easy (Adjective) (Noun) (Our Favorite (Noun))
- (#)-(Noun) Easy (Noun)
- (#) (Adjective) And (Adjective) DIY (Noun)
- (#) (Adjective) Ideas For Every (Noun)
- Find Your (Noun) With Our (Noun) Quiz
- (Verb) These (#) (Noun) For (Adjective) (Noun)!
- (#) Free (Noun)
- (#)-Minute (Adjective) (Noun)
- \$(#) + (#)-(Adjective) (Noun)
- (#) Tips For (Audience) (Number #) Is A Game Changer
- (Audience): You'll Thank Me Later (And For The Rest Of My Life)
- (Noun) (Inspired By (Noun))
- (#) Unspoken (Noun) Rules Every (Audience) Should Know
- A (Noun) Of (Noun)—(#) (Noun) Ideas
- (#) Ways (Noun) Will Improve Your Life
- (#) (Noun) Hacks You Won't Want To Forget
- (#) (Adjective) (Noun) To Try On Your Next (Noun)
- (#) Things To Do With (Noun)
- How To (Verb) A (Noun) With (Noun)
- How To (Verb) (Noun) With A (Noun)
- How To Make A (Adjective) (Noun) The Easy Way
- How To (Verb) Your (Noun) (In (#) Mostly Easy Steps)
- My (#) Best (Noun)
- (#) Things You Might Be Thankful For About Your (Noun)
- (#) Easy (Noun) Ideas
- The Best Ever (Adjective) (Noun) Solution For (Noun)
- The (#) (Superlative Adjective) (Noun) Of All Time
- (#) Of The (Superlative Adjective) (Noun) We've Ever Seen
- (#) Things I Wish I Knew About (Noun)
- How I (Verb) (Noun) For The Week
- I Am Always Sure About (Noun)
- (#) Reasons To (Verb) (Noun) Daily
- What's That (Noun)? DIY (Noun) For The (Noun)
- Forget The (Noun), Try This (Noun)
- Stop Searching For A (Adjective) (Noun)
- Welcome To (Noun): (Noun) (Verb) (Noun) With Next To Nothing
- When You Feel (Past Participle)
- (#) Ways To (Verb) (Adverb)
- Dear (Audience): You're Not (Present Participle)
- The Subtle Art Of Not (Present Participle)
- (#) Days To Great (Noun) (Series #): (#) Ways To (Verb) With Your (Noun)
- (#)+ More (Adjective) (Noun) Ideas
- (#) Things I Wish I Knew About (Noun)

When you're ready to write better blog titles, try CoSchedule. The headline analyzer is built right into the editorial calendar where you manage everything else.