

How To Write Headlines

That Drive Traffic, Shares, and Search Results

Power And Emotion Words

absolutely	banned	bright	conquer
abuse	bargain	buffoon	conspiracy
advise	beating	bully	controversial
affordable	before you forget	bumbling	corpse
agony	behind the scenes	burned	courage
alert	belief	cadaver	crammed
amazing	best-selling	cash	crave
announcing	beware	catastrophe	crazy
anonymous	big	caution	crisis
approved	billion	censored	crooked
armageddon	black market	certified	cruel
arrived	blacklisted	challenge	crush
arrogant	blinded	chance	cure
assault	blissful	cheap	danger
astounding	bloodcurdling	cheer	daring
astoundingly	bloody	collapse	deadline
as the	blow your mind	colorful	deadly
attractive	bomb	colossal	death
audacity	boost	compare	defiance
authentic	bootleg	competitive	delight
avenge	bottom	complete	delighted
backbone	bravery	compromise	delightful
backdoor	brazen	concealed	delivered
backed	breakthrough	confessions	depraved
backlash	brehtaking	confidential	destiny

destroy	extra	genuine	in a
devastating	eye-opening	gift	in the world
devoted	fail	gigantic	in the
direct	faith	grateful	inexpensive
dirty	famous	greatest	informative
disastrous	fantastic	greed	innovative
discount	fascinating	grit	insanely
disgusting	fearless	growth	insider
disinformation	feast	guaranteed	insidious
dollar	feeble	gullible	instructive
double	fire	hack	interesting
download	fleece	had enough	invasion
drowning	floundering	happy	ironclad
dumb	flush	hate	irresistibly
easily	focus	hazardous	is the
easy	fool	helpful	is what happens when
edge	fooled	helpless	it looks like a
embarrass	for the first time	help are the	jackpot
emerging	forbidden	hidden	jail
empower	force-fed	high	jaw-dropping
endorsed	forgotten	highest	jeopardy
energize	fortune	hoax	jubilant
energy	foul	hope	killer
enormous	frantic	horrific	know it all
epic	free	how to make	largest
evil	freebie	how to	latest
excellent	frenzy	hurricane	launching
excited	fresh on the mind	hurry	lavishly
exciting	frightening	hypnotic	lawsuit
exclusive	frugal	illegal	liberal
expert	fulfill	imagination	lick
explode	full	immediately	lies
exploit	fundamentals	important	lifetime
exposed	gambling	improved	like a normal

limited
line
loathsome
lonely
looks like a
looming
lost
lowest
lunatic
lurking
lust
luxurious
luxury
lying
magic
mainstream
make you
mammoth
marked down
massive
meltdown
might look like a
mind-blowing
minute
miracle
mired
mistakes
money
money-grubbing
moneyback
monumental
murder
myths
never again

nightmare
no good
no questions asked
noted
obnoxious
obsession
odd
of the
off-limits
offer
official
on the
opportunities
outlawed
outstanding
overcome
painful
pale
panic
pay zero
payback
peril
perspective
pioneering
piranha
pitfall
plague
played
pluck
plummet
plunge
pointless
poor
popular

portfolio
pound
powerful
practical
preposterous
priced
prison
privacy
private
prize
professional
profit
promising
protected
proven
provocative
pummel
punish
quadruple
quality
quick
quickly
rare
rave
reckoning
reclaim
reduced
refugee
refund
refundable
reliable
remarkable
remarkably
research

results
revealing
revenge
revisited
revolting
revolutionary
reward
rich
risky
ruthless
sale
scarce
scary
scream
searing
secrets
secure
security
secutively
seize
selected
sensational
shameless
shatter
shellacking
shrewd
sick and tired
silly
simple
simplistic
simplified
sinful
six-figure
sizable

skill	surrender	to the	varify
skyrocket	survival	toxic	vibrant
slaughter	swindle	trap	victim
sleazy	taboo	treasure	victory
smash	tailspin	tremendous	vindication
smug	tank	triple	viral
smuggled	tantalizing	triumph	volatile
sniveling	targeted	truth	vulnerable
snob	tawdry	try before you buy	wanted
soar	tech	turn the tables	wanton
soaring	technology	ultimate	warning
special	teetering	unauthorized	wealth
spectacular	temporary fix	unbelievably	weird
spine	tempting	uncommonly	what happened
spirit	terrific	unconditional	what happens when
spotlight	terror	under	what happens
staggering	tested	underhanded	what this
startling	that will make you	undo	when you see
strange	that will make	unexpected	when you
strangle	that will	unique	whip
strong	the best	unlimited	whopping
stuck up	the ranking of	unlock	wicked
stunning	the most	unparalleled	will make you
stupid	the reason why is	unscrupulous	willpower
sturdy	thing ive ever seen	unsurpassed	withheld
successful	this is the	unusual	wonderful
suddenly	this is what happens	unusually	wondrous
superior	this is what	uplifting	worry
sure	this is	urgent	wounded
surge	thrilled	useful	you need to know
surging	thrilling	valor	you need to
surprise	timely	valuable	you see what
surprising	tired	value	you see
surprisingly	to be	vaporize	zinger

Common Words

a	for	ll	these
about	from	me	they
after	get	most	things
all	has	my	this
an	have	no	to
and	he	not	up
are	her	of	was
as	his	on	what
at	how	re	when
be	l	she	who
but	if	sould	why
by	in	so	will
can	is	that	with
did	it	the	you
do	just	their	your
ever	like	there	

Pro Tip: Try writing headlines that promise a solution:
How To _____ That Will Help You _____

Uncommon Words

actually	happened	need	thing
awesome	heart	never	think
baby	here	new	time
beautiful	its	now	valentines
being	know	old	video
best	life	one	want
better	little	out	watch
boy	look	people	way
dog	love	photos	ways
down	made	really	world
facebook	make	reasons	year
first	makes	right	years
found	man	see	you'll
girl	media	seen	
good	mind	social	
guy	more	something	