Sign in to Google Analytics before clicking the links below.

Best Days To Post On Social Media

https://analytics.google.com/analytics/web/template?uid=LO8tE3PDSNig-uTeOIucxA

This report will help you understand which days of the week give you the most traffic from each network. You can drill into a day to also see the best hour when you receive that traffic.

Use this information to share social media messages just before your peak traffic times to capture your followers' attention when they're most active on your networks.

Best Times To Post On Social Media

https://analytics.google.com/analytics/web/template?uid=dEnl6qxvQ1yMGbFMmN7OJg

This is the report that will help you find the times when you get the most traffic from each social network. It's handy because it is day agnostic—so you can just find the times that get you the most traffic in general.

Use this report to help you plan your social messages using the best time scheduling feature in CoSchedule.

Social Media Traffic By Date And Hour Google Analytics Custom Report
https://analytics.google.com/analytics/web/template?uid=XM0S8cj9RfijeP7IyV74Jw

Use this report to help you measure your success. It will show you the exact calendar dates when you've received the most traffic from any network. When you drill into the dates, you'll find the exact hour of the day when you had the most success.

The report is useful to help you measure which of your efforts are generating the most traffic.