* Plan *(Project manager, \_\_\_days before publish)*
  + Topic and angle *(Project manager, \_\_days before publish)*
  + (Approve plan) *(Marketing manager, \_\_ days before publish)*
* Develop the backend of the webpage *(developer, \_\_ days before publish)*
  + Test links *(Developer, \_\_ days before publish)*
  + (Approve) *(Project manager, \_\_ days before publish)*
* Design webpage layout *(Designer, \_\_ days before publish)*
  + Edit design *(Design manager, \_\_ days before publish)*
  + Rework design *(Designer, \_\_ days before publish)*
  + (Approve outline) *(Design manager,  \_\_ days before publish)*
* Write webpage content *(Writer, \_\_ days before publish)*
  + Edit rough draft *(Editor, \_\_ days before publish)*
  + Rework draft *(Writer, \_\_ days before publish)*
  + Edit rough draft again *(Editor, \_\_ days before publish)*
  + (Approve draft) *(Project manager, \_\_ days before publish)*
* Upload all pieces onto webpage *(Developer or project manager, \_\_ days before publish)*
  + Test webpage desktop view across multiple internet platforms *(Developer and project manager, \_\_ days before publish)*
  + Edits to webpage view *(Developer and project manager, \_\_ days before publish)*
  + Test webpage on mobile *(Developer and project manager, \_\_ days before publish)*
  + Edits to mobile view *(Developer and project manager, \_\_ days before publish)*
  + (Approve desktop and mobile views) *(Developer and project manager, \_\_ days before publish)*
* Upload webpage to publishing platform *(Project manager, \_\_ days before publish)*
* Create promotion plan *(Social Media Specialist, \_\_ days before publish)*
  + (approval) *(social media manager, \_\_ days before publish)*
* Publish *(project manager, \_\_ days before publish)*