

Search Engine Optimization (SEO) Checklist

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Optimize primary keyword usage: Ensure the primary keyword appears naturally in the URL, headline, H1 tag, title tag, meta description, and a few times in the body content.

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Include internal links: Incorporate relevant internal links to improve navigation for readers and help search engines understand the website's structure.

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Craft a compelling title tag: Create a well-written title tag within 70 characters or less, including the primary keyword, to attract readers and provide search engines with context.

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Write a strong meta description: Write a meta description summarizing the presented content, encouraging more clicks from readers.

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Check page loading speed: Use PageSpeed Insights Tool to ensure fast-loading pages.

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Check for broken links: Double-check content links to remove any broken links that may harm user experience and SEO.

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Ensure high-quality content: Ensure your content meets the minimum length of 300 words, includes captivating graphics, and offers valuable information that outperforms your competitors.

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Optimize image alt-tags and file names: Assign descriptive file names to images and include optimized alt-tags (up to 15 words of unique descriptive text) for better accessibility and improved SEO.