

WHAT 14 STUDIES SAY ABOUT

The Best Time To Send Email

The Best Day To Send Email Is...

S M T W T F S

Tuesday

#1

The best day to email is by far on Tuesday.

Thursday

#2

If you send two emails a week, choose Thursday for your second day.

Wednesday

#3

While Wednesday wasn't the most popular, it was mentioned several times.

The Best Time To Send Email Is...

6AM 8AM 10AM 12PM 2PM 4PM 6PM 8PM 10PM 12PM

While late-morning send times were the most popular in general, several studies concluded that the best time to send emails is at 10 a.m.

10 am

As Campaign Monitor notes, this is likely due to people checking their email before going to bed.

8 pm

It looks like you might be successful by sending your emails later in the day as people are checking out of work mode or looking for distractions.

2 pm

50% of you begin your day be emailing in bed.

6 am

Test Your Emails For The Best Days And Times To Send

#1 Tuesday | 10 am

#5 Thursday | 10 am

#9 Wednesday | 10 am

#2 Thursday | 8 pm

#6 Wednesday | 8 pm

#10 Tuesday | 8 pm

#3 Wednesday | 2 pm

#7 Tuesday | 2 pm

#11 Thursday | 2 pm

#4 Tuesday | 6 am

#8 Thursday | 6 am

#12 Wednesday | 6 am