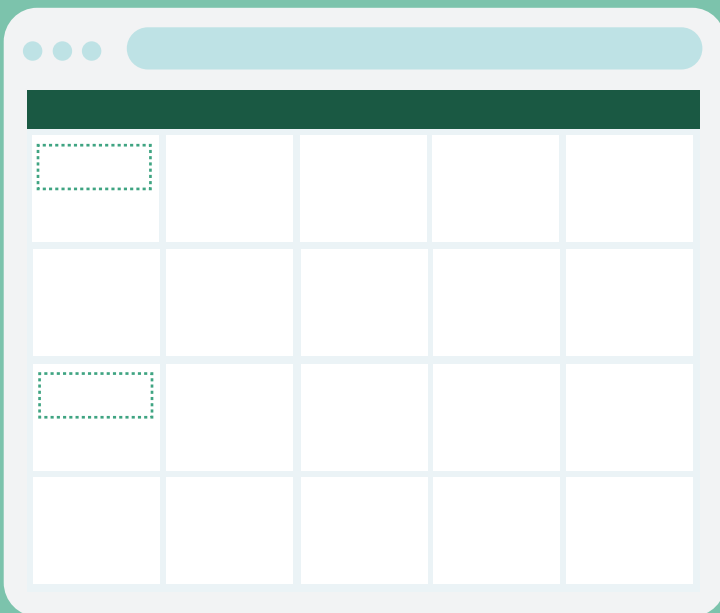


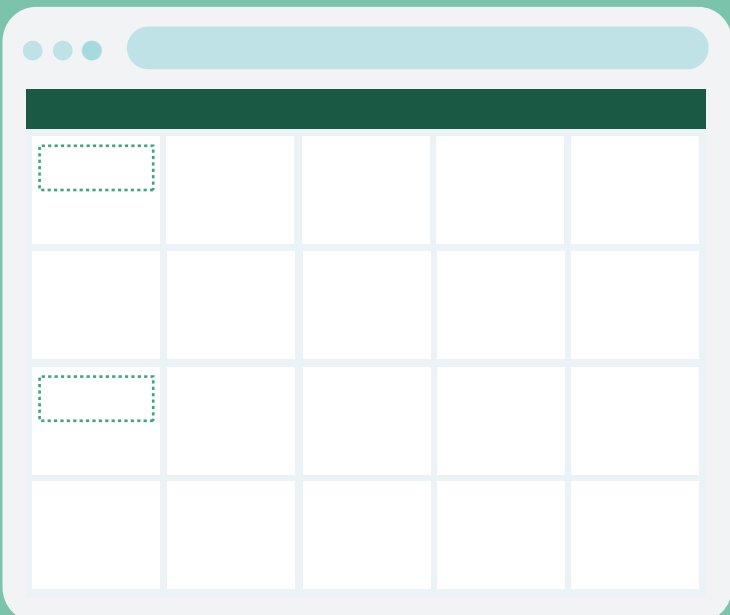
How To Plan A Blog Schedule That Will Crush Your Goals

So you know how to write awesome blog posts. And you know how to increase your blog traffic. The next step, then, is to define a blog schedule that will help you publish those awesome blog posts super consistently. Use this template to build up your publishing frequency for an entire year. The dashed dates are suggested publish dates for beginners looking to publish 2 posts per week consistently by the end of their first year.



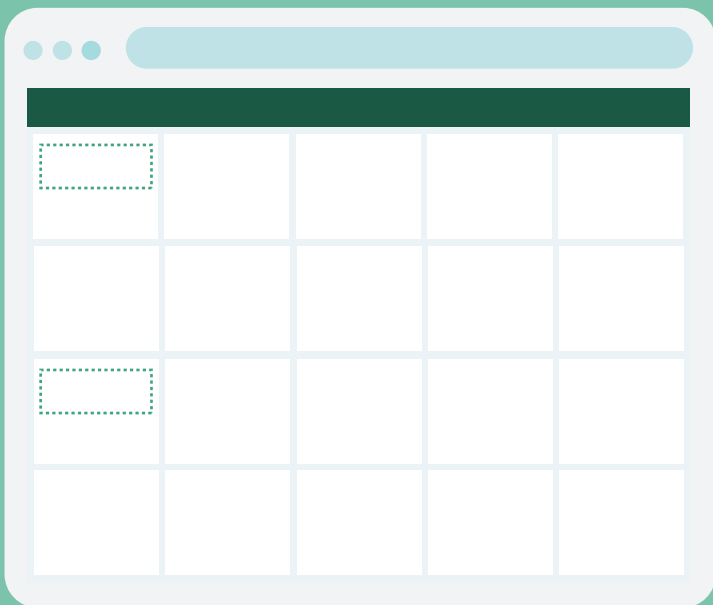
Month 1

Publish twice, two weeks apart to get started.



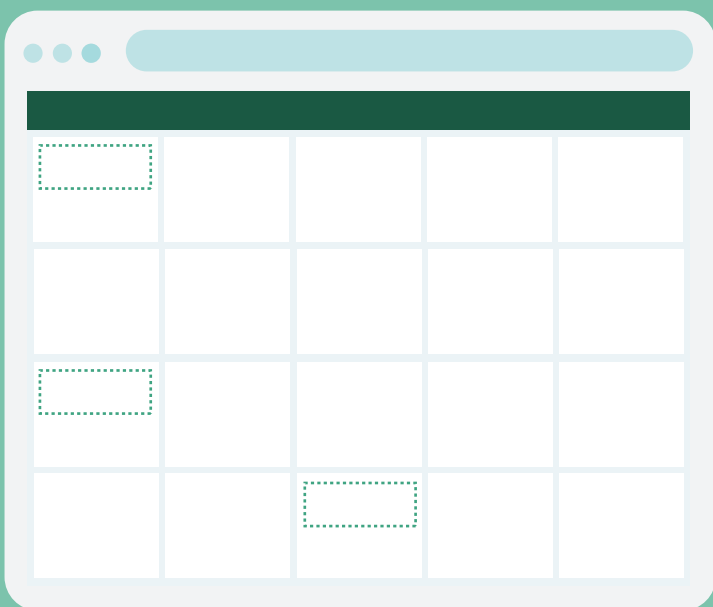
Month 2

You're getting the hang of it! Publish two more times.



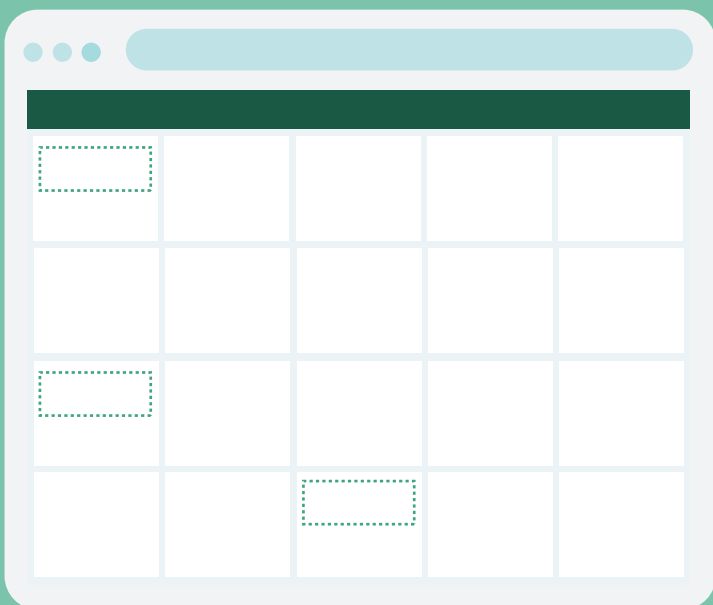
Month 3

Now you're mastering this, right?
Try two more times.



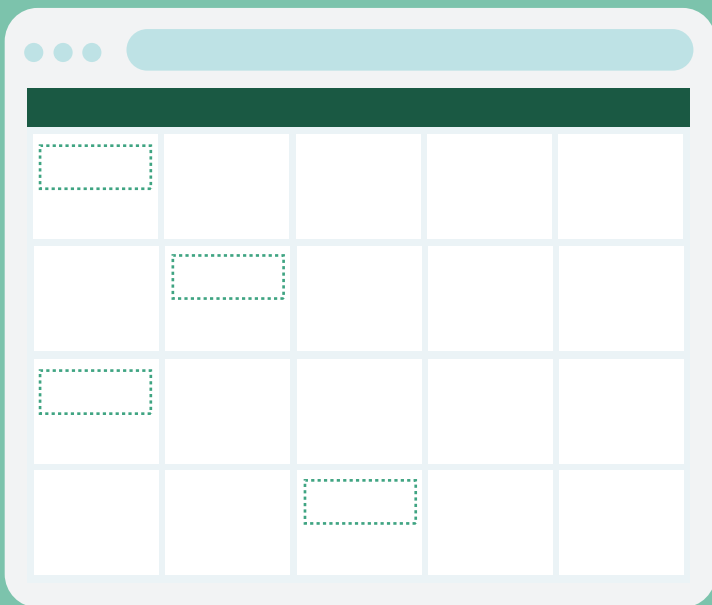
Month 4

Alright, rock star.
Add in one more post.



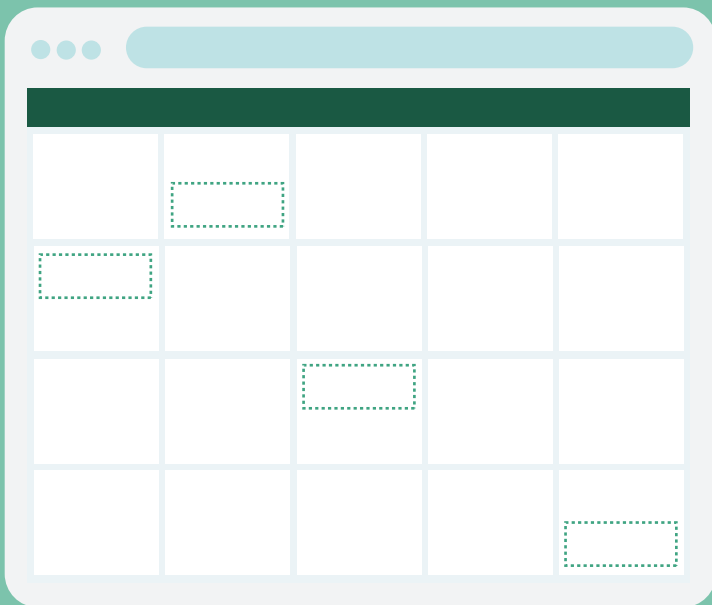
Month 5

How did that go?
Publish three more this month.



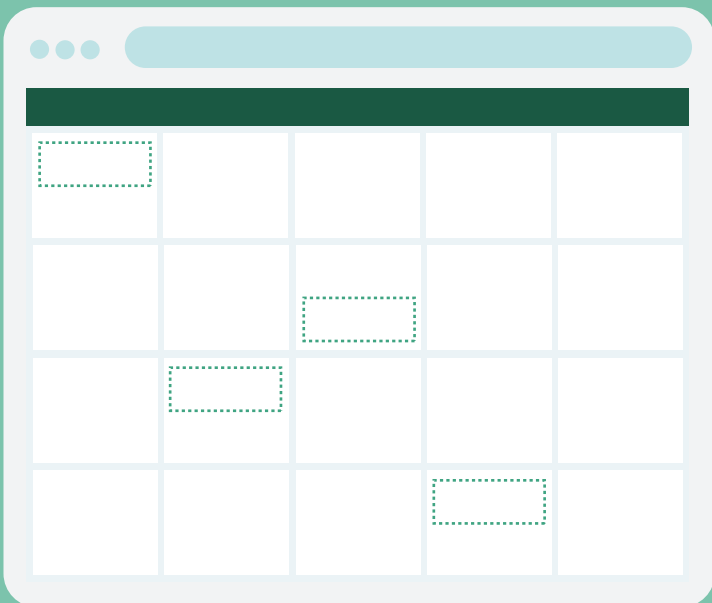
Month 6

Now that you know exactly how this works, publish four posts!



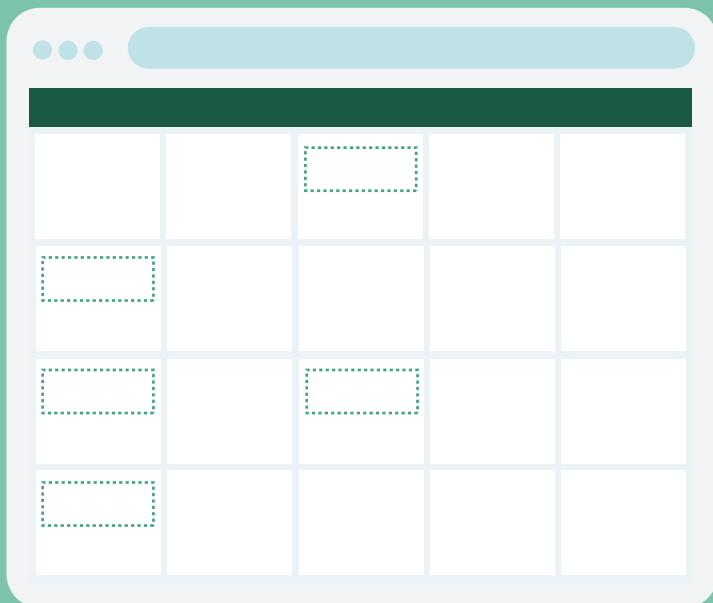
Month 7

Find the day that works best to publish your content.



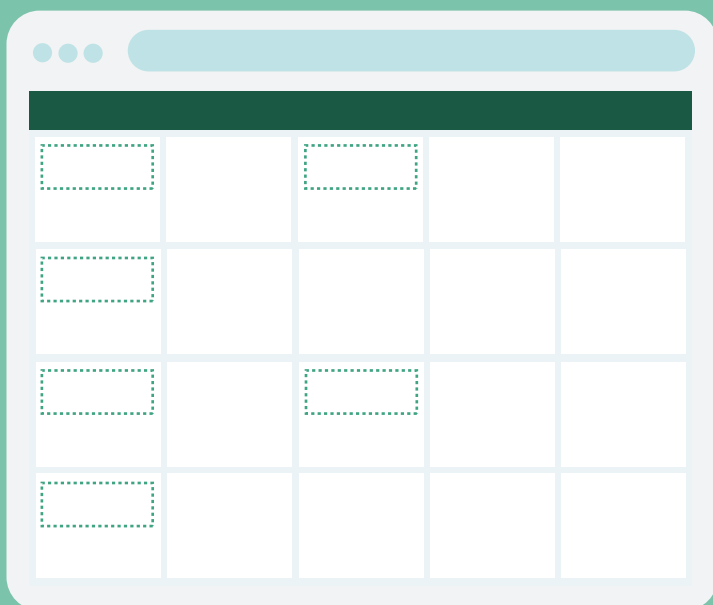
Month 8

Keep testing to find the best days to publish your posts.



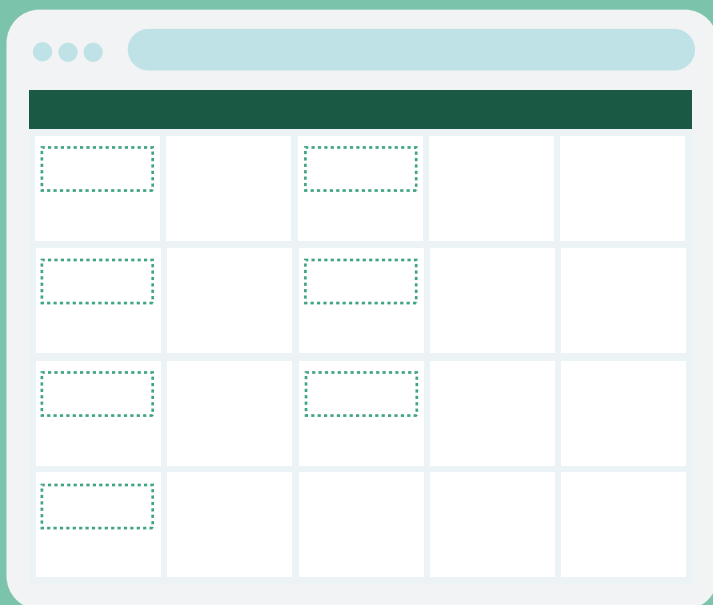
Month 9

Add in one more blog post now that you've found which days perform best.



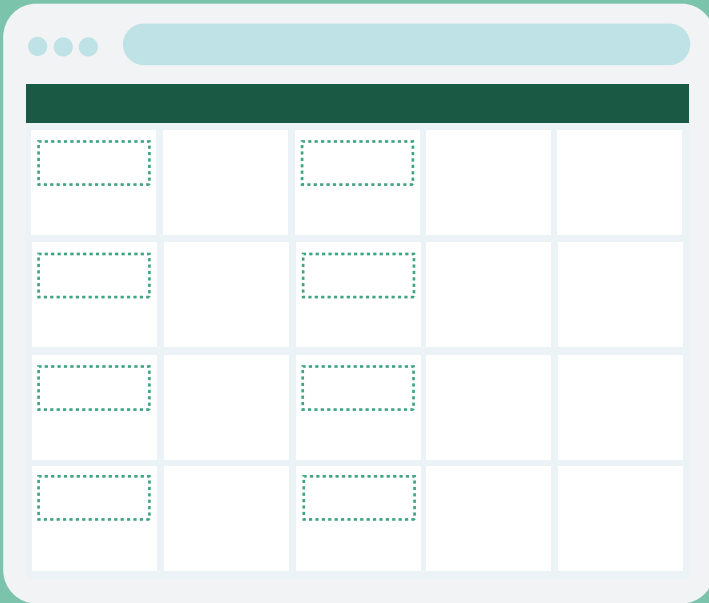
Month 10

Publish another blog post.



Month 11

Add in one more of those guys.



Month 12

Publish your eighth post.

Congrats! You've now built up the ability to blog twice a week. Well done.

When you're ready to plan your blog schedule with an editorial calendar designed to help you blog even better, check out CoSchedule—your content marketing and social media editorial calendar.

HEAR THE RAVES



"I use CoSchedule to promote every new blog post and to re-promote my most popular posts on a regular basis. It is a one-stop solution, since I can post to every social media channel from within WordPress. It is simple, elegant, and an indispensable part of my toolbox."

— **Michael Hyatt**, *New York Times*
Bestselling Author of *Platform:*
Get Noticed in a Noisy World



"I need to keep our editorial calendar sharp, coordinate our guest contributors, and make sure we are amplifying our blog posts with social media. For me, CoSchedule does all that perfectly. It's like magic for my blog!"

— **Jay Baer**, *Convince & Convert*
Bestselling Author of *YouTility:*
Why Smart Marketing Is About
Help Not Hype

CoSchedule

The social media editorial calendar for WordPress

