



How To Write

More

**While Saving Time
And Money**

When time is money, you certainly can't afford to waste it.

What You Should Do In Your 5 Spare Minutes

Networking:

- Call or message a blogger friend
- Share other peoples' content and create relationships
- Find Twitter chats:

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- Search for blogs you could potentially guest blog for:

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Be Creative

Write ideas of potential blog graphics/visuals that you can create.

Try This:

- Write down every idea, no matter how silly they may seem.
- Try to get opinions from other people to create new ideas you would not have thought of.
- Look at other examples of infographics to help spark fun new ideas.
- Examine popular posts for facts and numbers to make your content more dynamic.

When You Have More Than 5 Minutes

Experiment with different applications to help you create visual content faster:

- Canva
- Vizualize
- Google Developers
- Easel.ly
- PInktochart
- Infogr.am
- Visual.ly
- InFoto Free
- Vennage
- Dipity
- Get About

Create a quote

Ever think of a quote or a fun saying that you want to make sure to use in the future? Write them here!

***Try to write at least two quotes a day to make your writing more personal.*

- 1.
- 2.

“I love quotations because it is a joy to find thoughts one might have, beautifully expressed with much authority by someone recognized wiser than oneself.” —Marlene Dietrich

Why Tweeting Is One Of The Best Things You Can Do With 5 Spare Minutes

- Send a tweet to someone in your niche
- Find hashtags to help you connect to new audiences in your niche
- Get involved in discussions pertaining to trending topics
- Respond to anyone who has tweeted at you

Write different Twitter events you can attend or a hashtag you could use to revive old content.

Applications To Help You Save Time And Money

EyeEm: This app allows you to capture amazing shots that you can later add to your content or sell to make money. Quick tip: Take unusual pictures, even if it's of a cup of coffee or an empty bench. Save the pictures for later; they can be used instead of stock photos.

Portent Title Maker: This tool allows you to enter a keyword and produces countless options of headlines. After getting the headline ideas, run them through CoSchedule's headline analyzer to check their score and make them more user friendly.

3 Things You Can Do Instead Of Watch *How I Met Your Mother*

1. Refresh those old blog posts—your readers will appreciate the attention you give to all of your content.

- Is it search engine optimized?
- Does it have a unique image?
- Can you add a call to action?
- Can you update facts and statistics?
- Promote it again after it has been updated, and let your readers know it's been updated.

What can you do to revamp old posts?

2. Reply to all blog comments—this is a crucial way of engaging your audience and creating discussion around your topics.

- How can responding to blog comments can increase your traffic? Hint: Answer questions with links to related content.
- More text on a page may help you rank better for long tail keywords.
- Replying to comments will show your audience that you're not a robot, that you care and this, and it will help you build a community.

3. Add a Click To Tweet to your posts—encouraging sharing is one of the best ways of getting more exposure for your work and is a detail you should pay attention to.

Write 3 Click To Tweets that you should have in every post:

1. Ex. A tweet with the headline
- 2.
- 3.
- 4.

Tools To Help You Write More In Your Precious 30 Minutes

Pocket will help you bookmark information you want to read later.

–Use apps like Flipboard, Twitter, or Feedly to find new information.

Bubble.us is a fantastic mapping tool to get your ideas flowing.

- Brainstorm different content ideas and topics
- Insert them into Bubble.us and create a mapping tool to keep all your thoughts together
- Set aside 30 minutes to brainstorm multiple topic ideas to keep a list for later

—Take A Break —

Don't put so much pressure on yourself

- Take a 30-minute break away from all electronics

What can you do in 30 minutes?

- Walk outside
- Power nap
- Go get coffee or tea

1 Hour That Can Make Or Break You

Linkedin:

- Rewrite old blog posts and share on LinkedIn to build a presence.
 - What content would perform the best on your LinkedIn page?
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- Comment on other pages in your niche
- Comment back to those who comment on your page to engage in guest posting opportunities

SlideShare: Don't have enough time to write a full blog post? Put together a Slideshare!

- Maximize your site by producing different content such as Slideshares.
- Tag your Slideshares to reach even more interested readers.
- Use old written content and repurpose it in Slideshare form.

Coursera: List some online learning courses you would like to take to help you become a better content producer.

Ex. Google Analytics

À La Carte Items To Help You Maximize Your Time

Egg Timer:

- Set the timer
- Focus for that set of time
- Take a break for a set time
- Repeat

Try and stick with it and you will find your workflow increases and improves.

Trendemon:

- Use Trendemon to A/B test your content

GetResponse:

- Stop using an Excel sheet for your subscribers email addresses
- Use GetResponse if you have 1,000+ subscribers to give you easy access to newsletter designs that can be sent automatically
- Use their 30-day free trial and check out they cool features, like seeing what your newsletter will look like across different platforms

Save even more time by writing your content, assigning tasks, and scheduling social media with your all-in-one marketing calendar, CoSchedule. Start saving time with your 14-day free trial today!

HEAR THE RAVES



"I use CoSchedule to promote every new blog post and to re-promote my most popular posts on a regular basis. It is a one-stop solution, since I can post to every social media channel from within WordPress. It is simple, elegant, and an indispensable part of my toolbox.

— **Michael Hyatt**, *New York Times Bestselling Author of Platform: Get Noticed in a Noisy World*



"I need to keep our editorial calendar sharp, coordinate our guest contributors, and make sure we are amplifying our blog posts with social media. For me, CoSchedule does all that perfectly. It's like magic for my blog!"

— **Jay Baer**, *Convince & Convert Bestselling Author of YouTility: Why Smart Marketing Is About Help Not Hype*

CoSchedule

The social media editorial calendar for WordPress

The screenshot displays the CoSchedule WordPress plugin interface. At the top, there are three tabs: "WordPress Blog", "Schedule", and "Settings". The "Schedule" tab is active, showing a calendar grid with columns for each day of the week (SUN, MON, TUES, WED, THURS, FRI, SAT). The grid contains several scheduled posts, each with a social media icon (Facebook, Twitter) and a time slot. For example, on Monday, there are three posts: "5 Tips For Writing Better Blog Headlines" at 8a (Marketing), "5 Tips For Writi" at 8a, and "Don't Miss: 5 Ti" at 9p. On Tuesday, there is a post "5 Tips For Writi" at 8a. On Wednesday, there is a post "Schedule Your Blog Like a Content Pro" at 4p (Content Planning). On Thursday, there is a post "Schedule Your" at 8a. On Friday, there is a post "Grow Your Aud" at 8a. On Saturday, there is a post "Grow Your Aud" at 9p. A large CoSchedule logo is overlaid on the right side of the calendar grid.