



150 BLOG IDEAS

To Kill The Nightmare Of The Blinking Cursor

I thought I'd help you and pull together a massive, huge list of great blog post ideas to pull you out of the blog idea doldrums. Are you ready?

Blog Post Ideas To Scare Away The Tormenting Blinking Cursor

Remember that these are just blog post ideas and that if inspiration pulls you in another direction, don't be afraid to follow it. Let's jump in!

Content Marketer Ideas

1. How'd You Get Started In Your Career? And How'd You Get To Where You Are Today?
2. List And Embed Videos That Have To Do With Your Niche.
3. Compile A Good List Of Posts And Links That Are Focused On One Topic.
4. What Marketing Tips Didn't Work For You?
5. Write Out A List Of FAQs And Share It.
6. Take An Unrelated Topic And Tie It To Your Field In Some Way.
7. Host A Blog Hop.
8. Pitch An Influencer To Guest Post On Their Blog.
9. What Sets Your Blog/Business Apart From Your Competitors?
10. What Is The Most Creative Way That Someone Has Used Your Product?
11. Profile A Few Readers And/Or Customers.
12. How Do You Use Social Media For Growing Traffic And Sales?
13. Create An Ultimate Guide.
14. What Is The Best Part Of What You Do?
15. Do A Q&A Interview With Your Team.
16. Recently Hired New Employees? What Helped You Make The Decision To Hire Them?
17. Make A Recipe Relatable To Your Niche.
18. Write A Manifesto.

Creative

19. (Number) By A (Certain Age) Post. (Example: My 30 By 30 Goals)
20. Put Together A Gif Filled Post...

21. What Would You Love To Learn How To Do?
22. Write A Parody Post Of Some Sort.
23. Set Up A Contest On Your Blog.
24. Use Questions On Forums As Blog Ideas.
25. Find The Best Jokes In Your Niche And Share Them In A Blog Post.
26. What Adventures Does A Person In A Career Like Yours Experience?
27. Seen Any Good Movies? Pick One And Tie It Into Something To Do With A Topic In Your Niche.
28. What Are Your Top 5 Distractions And How Do You Deal With Them?
29. Pick Out 3 Creative People Who Inspire You And Think About If They Collaborated To Make A Product. What Would It Be? (And then create it.)
30. What Scares You The Most And Why?
31. What Is The First Memory That You Remember?
32. Create a list of hacks.
33. Use 5 Words To Describe Yourself (Or Your Blog Or Business).

Wishes And Goals

34. How Do You Plan To Achieve Your Current Goals?
35. What Are You Not Going To Do This _____ (Month or Year)?
36. What Is The Road To Success?
37. What Are Your Goals For The Next 5 Years? 10 Years?
38. Share Your Gifts With The World.
39. Try Something New Post...
40. Do You Have A Reading List For The Year?
41. Do You Give To A Charity, If So, Which?
42. What Is Your Dream Job?
43. What Inspires You?
44. Give Up Something And Focus That Time On Doing Something Useful That'll Help You Reach Your Goals.
45. What Is Your Bucket List?
46. What's Your Motto For Life?
47. Who is Your Mascot For Life?
48. How Do You Schedule Your Work Week?
49. Celebrate Your Blog Birthday.

Seeing The World Through Different Eyes

50. How Do You Work While Traveling?
51. Give A Rant About Something.
52. What Life Events Shaped You Into Who You Are?
53. Love Traveling? If So, Share Your Experiences.
54. What's A Current Frustration Of Yours? Share It With Your Followers.
55. What Are Your Traditions?
56. What Advice Has Stuck With You For A Long Time? And Who Gave You That Advice?
57. What Is The Next Vacation You'd Love To Take?
58. If You Could Go Anywhere In The World With Anyone, Where Would You Go And Why? Also Why Did You Choose That Person?

59. If You Could Invite 3 People To Dinner, Who Would You Invite? And Why? What Would You Talk About?
60. If You Could Have Witnessed An Event In History, Which Would You Choose? And Why?
61. Share A Glimpse Into Your Life.
62. What Do You Want To Improve Upon?
63. How Do You Stay Healthy In Your Niche?
64. If You Were Told That You Were Going To Die On Friday And Today Was Monday, What Would You Do?
65. Who Is The One Person That You Definitely Couldn't Live Without? And Why?

Advice

59. Spoken Anywhere Recently? (Conference, Speech, Or Lesson)
60. Interview An Influencer For Your Blog.
61. Answer Your Reader's Questions In Blog Format.
62. What Is The Day In The Life Of A _____ (Insert Your Career) Like?
63. What Are The Best Books In Your Niche That You'd Recommend?
71. Which Skills Should Someone Have If They Want To Go Into Your Career?
65. What Are The Ten Commandments Of Your Career?
66. What Are The 5 Deadly Sins In Your Career?
67. Come Up With A Truth Vs Lie Post.
68. How'd You Start Your Business, Blog, Or Freelance Career?
69. What Kind Of Lessons Could Anyone Learn From What You Do In Your Career?
70. What Is The Toughest Part Of Being A _____ (your job title)

Favorites

78. What Are Your Favorite Blogs?
79. Who Is Your Favorite Fictional Character And How Do You Think You Are Alike?
80. If Your Favorite Book Hasn't Been Made Into A Movie Yet, Who Would You Cast For The Characters?
81. What Are Your Go-To Apps?
82. What Are Your Favorite Blog Plugins?
83. What Is Your Favorite Memory?
84. What Is The Best Gift You've Ever Received?
85. Your Favorite Blog Posts From The Month.
86. Best _____ (Fill in the blank. Example: Photography) Tutorials
87. What Are The Best Events That You've Been To Last Year?
88. What's On Your Current Playlist And What Does Your Playlist Say About You?
89. Create A Roundup Of The Best _____ (Topic) Posts From The Last Week.
90. What Is Your Favorite Way To Spend A Day Off.

Inspiration

91. What Is Your Mission Statement?
92. Nobody Knows That I...
93. What Is The Worst Thing You've Ever Done?
94. Send out A Poll, Survey, Or A Quiz Filled With Questions.
95. Are You Hosting Any Upcoming Events.

- 96. Profile Your Role Model.
- 97. How Do You Show Yourself Love?
- 98. What Are You Passionate About?
- 99. Top Things You've Learned Over The Past Year?
- 100. What Keeps You Creative?

“Real artists ship.” - Steve Jobs

- 101. Take A Word And Write A Post Inspired By It.
- 102. How Do You Stay Productive?
- 103. If You Could Change One Thing About Your Life, What Would It Be?
- 104. What Do You Enjoy Doing Outside Of Work?
- 105. Creative And Inspiring Quotes Related To Your Industry.

*“There is nothing to writing. All you do is sit down at a typewriter and bleed.”
—Ernest Hemingway*

Blogging Ideas

- 106. What Top Things Do You Wish You'd Known When You First Started Blogging?
- 107. Where Do You Want Your Blog Or Business To Be Next Year? How About In 5 And 10 Years?
- 108. Write A Review.
- 109. Write An Open Letter.
- 110. Reach Out To Countless Experts On Certain Topics And Combine The Quotes Into A Single Blog Post.
- 111. Write A Best Posts Of The Season (Summer, Fall, Winter, Or Spring) Blog Post.
- 112. How Do You Get Blog Readers?
- 113. Try A Photo Prompt.
- 114. Share Your Writing Place With Us.
- 115. Why Did You Start Blogging?
- 116. What Are 15 Things No One Knows About You?
- 117. Reach Out To Friend Bloggers To See If They'd Do A Swap-A-Roo Blog Post.
- 118. How Do You Develop Your Blogging Ideas?
- 119. What Makes You Unique As A Blogger?
- 120. Who Are 5 Bloggers Who Inspire You?
- 121. How Has Your Blogging Career Changed In The Past Year?
- 122. Set Up A Series Of Posts.
- 123. Do You Have A Team? If So, How Did You Find Them?
- 124. Respond To A Tweet In Longer Form.
- 125. Give A Book Review.

Writing

- 126. Search For Headline Ideas In Beauty Magazines.
- 127. What Keywords Bring The Most Traffic Into Your Site? Use That Data To Write More On Those Topics.
- 128. Write A Post Where You Share Your Top Blog Posts.
- 129. Participate In A Blog Hop, Blog Roundup, Or Carnival Online.

130. Write Your Writer's Guidelines.
131. Create A Master List Of Helpful Free Amazon Kindle Books That Are Good In Your Niche.
132. Write Something That You've Never Written Before.
133. Make A Comprehensive Guide Post.
134. Write A Memorial Post.
135. Create a "List" of _____.
136. Create A List Of Online Tools
137. Write A Checklist On How To _____ (Fill in the blank).
138. Write An A-Z Post.
139. Write A List Of 100 things...

Repurpose And Republish

140. Thank Your Audience And Give Them Something Special For Being Awesome.
141. Put Your Best Blog Posts Into A Free Ebook.
142. Write A Handwritten Letter Or Sketch Something To Share Online.
143. Let People Hear Your Voice With A Video Or MP3 Version Of Your Post.
144. Live Blog A Conference.
145. Host Your Own Webinar.
146. Are There Templates Or Downloads That Your Readers Would Enjoy Having?
147. Try Vlogging For A Month.
148. Host A Live Workshop.
149. Create Infographics For Some Of Your Top-Performing Posts. Share Them.
150. Create A Quick Reference Guide.
151. Blogging Mistakes You've Made In The Past?

Phew... that was a lot of ideas.

Now, go write!

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—Michael Hyatt, Award-Winning Author & Blogger



Nathan Adler
RiverScene



Michael Hyatt
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REPURPOSE

