

43 Email Subject Line Templates

To Hook Your Audience



USE YOUR HEADLINES FOR INSPIRATION

How To Make _____ That Will _____
21+ Ways To Grow Your _____
Do You Think You Can _____?
If You Believe You Can _____, Then You're Right
Could You Help Us With _____?
You Can Make A Difference With _____
Achieve Your Goals With _____
10 Ways _____ Can Help Crush Your Goals

YOUR SUBSCRIBERS WANT TO KNOW WHAT'S IN IT FOR THEM

5 Reasons Why You Should _____
_____ While You Sleep
[TEMPLATE] 10 Best _____
10 Ways To _____ Better With _____
How To _____ In 8 Easy Steps
Save More & Stress Less With _____
Be A Better _____ With _____

SHOW WHO THEY COULD BE LIKE AFTER THEY OPEN YOUR EMAIL

How _____ does _____
_____ can afford any _____, he uses _____
How _____ Got _____ In _____
Be The Best _____ With _____
Level Up Your _____ With _____
How You Can Be _____ With _____
This Is The Way You Can _____

MAKE IT UNIQUE TO STAND OUT IN A CLUTTERED INBOX

Real _____ use _____
Discover the _____
_____, _____, and _____?
Here's The Actual Way You Should _____
The Way _____ No One Ever Told You
The Secret Way _____ Can _____
What's Different About _____?

MAKE THEM MOVE FAST

Stop _____ Now
Copy and paste these _____ [Last Chance]
Discover the _____ that will change your life today
Beat The Deadline On _____ !
It's Not Too Late To Register For _____ !
What _____ Need To Do With _____ Now
Register For _____ Before _____
Last Chance to _____

MAKE WHAT YOU'RE SENDING SOUND FRESH

_____ (your first 3 steps)
5 Answers To The _____
New _____: What It Means For _____
Finally! _____ releases _____
What _____ Are Saying About _____
10 Innovative Ways To _____

**You've mastered email subject lines. Now
master your content calendar. Sign up for your
free 14-day trial with CoSchedule now!**