

# Social Media Marketing Tools Comparison Chart

	CoSchedule	HootSuite	Buffer	Sprout Social	Loomly	AgoraPulse	MeetEdgar	Statusbrew	Social Pilot	Zoho Social	eClincher	Falcon.io
Publishing Calendar	●	●	●	●	●	●		●	●	●	●	●
Boosted Posts		●		●	●			●			●	●
Image Editng				●							●	
Social Listening		●		●		●		●			●	●
Social Media Reporting	●	●	●	●	●	●		●	●	●	●	●
Social Media Monitoring	●	●	●	●	●	●		●	●	●	●	●
Social Scheduling	●	●	●	●	●	●	●	●	●	●	●	●
Fully Integrated Campaings	●											
Social Publishing Templates	●		●	●	●							
Read-Only View	●	?		●								
Asset Library	●	●		●	●						●	●
Tasks	●	●		●					●	●		●
Approvals	●	●	●	●	●	●		●	●	●	●	●
Workflows	●			●		●		●	●	●	●	●
Marketing Team Management	●											
Email Managment	●									●		
Content Marketing Managment	●											
Chatbots				●								
Social Automation	●	●	?	●	●	●	●		●	●	●	●
Bulk Uploads	●	●	?	●		●		●	●	●	●	
Saved Replies			●	●				●				
Social Post A/B Testing			●				●	●				
Kanban View	●		●									