

What To Do On The Weekend To Make Your Monday Blogging Shine

Mondays will never be productive if you wait until Monday to figure out what to do with the day and the week.

Do some prep so that when Monday arrives, you don't spend the first hour or two trying to figure out what's happening in blogging this week.

Friday To Do's

By making the most of your Friday—a day most of us are in a good mood—you can reduce the angst and workload of Mondays.

- Kill unpleasant tasks.
- Make Friday notes.
- Plan the next week.
- Get to inbox zero.

Sunday To Do's

Your weekends should not be filled with work, so it's important not to turn Sunday into a full work day. However, in the evening, you can do a few minor things that prepare you for Monday without falling headlong into serious work.

- Review Friday's notes.
- Reread your search for upcoming posts.
- Make notes as a jumping point.
- Review the week's editorial calendar.
- Get your tools in order.

During The Week

- Work during normal work hours.
- Plan time to read non-blog related books.
- Expand your creativity with brainstorming.
- Spend time in the conversation with social media and blog comments.

The best way to create awesome content is to plan for it. Save time, increase your productivity, and create amazing content with CoSchedule—the world's only content marketing and social media editorial calendar for WordPress.



"I use CoSchedule to promote every new blog post and to re-promote my most popular posts on a regular basis. It is a one-stop solution, since I can post to every social media channel from within Wordpress. It is simple, elegant, and an indispensable part of my toolbox."

—Michael Hyatt, New York Times Bestselling Author of Platform: Get Noticed in a Noisy World

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