**UX Copy Doc Template**

[Project Name]

Last updated: [Date]

Writer: [Name]

Designer: [Name]

Supporting Documents

*// A bullet list of additional project documents for further reference*

* Project overview
* Brand guide
* Design mockups/design specs
* User research

Project Notes

*// List additional instructions for writing: goal of the page, desired action, notes on tone of voice, style, etc.*

Images

*Add a mockup of how the page or new website element will look.*

A screen shot of a computer

Description automatically generated

Copy

|  |  |  |  |
| --- | --- | --- | --- |
|  | Current Copy | New Copy | Copy Variations |
| H1 |  |  |  |
| H2 |  |  |  |
| Body |  |  |  |
| Button |  |  |  |